



Hospital Council of East Central Michigan
315 Mulholland Street
Bay City, Michigan 48708

Hospital Council of East Central Michigan Annual Spring Trustee Forum
presents

**The National Prescription for
Employee and Physician Engagement:
Key Insights & Recommendations for
Empowering the Workforce**

Dave Shubhang, Presenter

April 18, 2017

10 a.m. to Noon, Followed by Lunch

Zehnder's Restaurant Main Dining Room
730 S. Main Street, Frankenmuth, Michigan 48734



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Annual Spring Trustee Forum

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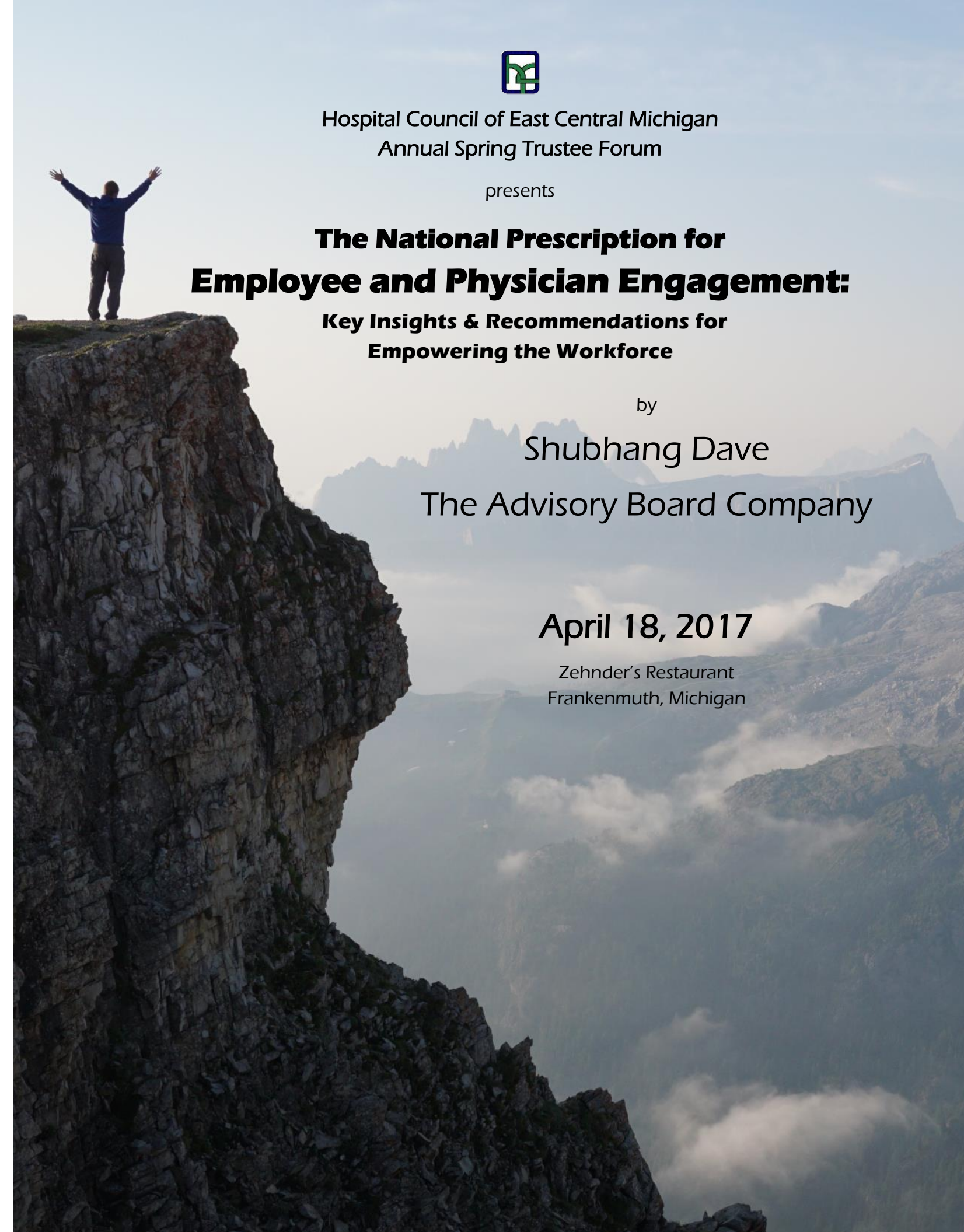
**The National Prescription for
Employee and Physician Engagement:
Key Insights & Recommendations for
Empowering the Workforce**

by

Shubhang Dave
The Advisory Board Company

April 18, 2017

Zehnder's Restaurant
Frankenmuth, Michigan



Engagement: A Powerful Piece of the Puzzle



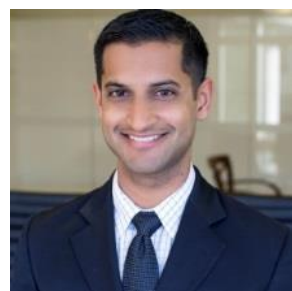
Program Overview

The health care industry is bracing for yet another period of uncertainty, and building an engaged workforce that is ready to rise to the challenge has arguably never been more important. This session will offer hospital leaders a national perspective on trends in staff and physician engagement, including powerful data you need to make a business case for investing in engagement and an exploration of key demographic groups whose engagement your strategy should address. The session will also arm you with best practices demonstrated by organizations that are achieving high levels of engagement in spite of a rapid pace of change.

Objectives:

- Review the key attributes that define engaged employees and physicians
- Understand how employee engagement correlates with other key business outcomes, including turnover, patient satisfaction, and employee performance
- Learn about national trends in hospital and health system engagement
- Identify the top drivers of employee and physician engagement nationally
- Discuss key considerations for crafting an engagement strategy unique to your organization's culture and needs

Presenter



Shubhang Dave is a Director in The Advisory Board Company's Survey Solutions division. In this capacity, he helps to oversee the dedicated advisor team responsible for collaborating with physician and HR leaders to administer surveys, identify top opportunities, and drive performance improvement.

Shubhang previously worked as a dedicated advisor on The Advisory Board revenue cycle performance technology programs, partnering with more than a dozen organizations to lead education sessions and hardwire processes designed to maximize revenue capture.

Prior to joining the Advisory Board, Shubhang worked in solution development and delivery for The ABIS Group, an information consultancy focused on the pharmaceutical and medical products industries.

Shubhang received his bachelor's degree in psychology from Northwestern University and a master's in health administration from Johns Hopkins University.

HCECM Annual Spring Trustee Forum

April 18, 2017

Zehnder's Restaurant Main Dining Room
730 S. Main Street, Frankenmuth, Michigan 48734

Program

- 9-10 a.m. Sign-in, Refreshments, Networking
- 10 a.m. Shubhang Dave, Director
Advisory Board Company
- 10:45 a.m. Break
- 11 a.m. Shubhang Dave, Director
The Advisory Board Company
- 12 p.m. Lunch (Included in Fee)

Cost

- \$89 for Non-members
- \$70 for HCECM Associate Members
- \$60 for HCECM Member Employees

Contributing Sponsors



Registration

- Online: www.hcecm.org (home page: HCECM, Event Registration)
- Fax: (989) 891-8161
- Mail: HCECM, 315 Mulholland Street, Bay City, MI 48708
- Email: info@hcecm.org
- Registration Deadline: April 10, 2017 (No Refunds After Deadline)
- Questions: (989) 891-8810



Event Registration Form

Annual HCECM Spring Trustee Forum—April 18, 2017 at Zehnder's Restaurant, Frankenmuth

Name and Title _____

Mailing Address _____

Contact Telephone Number _____

Employer _____ Email _____

Method of Payment (Check One):

- Check/Money Order Enclosed Will Mail Check/Money Order Before Deadline Online

Registration and Payment Deadline: April 10, 2017

Make Checks/Money Orders Payable to: HCECM

Online Payment (EFT/Credit Card) Available at www.hcecm.org (Thumb National Bank)